



## **f a s h i o n   i s   o u r   b a g**

Happy New Year everyone! Thank you for all your support and encouragement in years past. We hope you'll continue to join us as we launch into the new year and make way for more fun with fashion.



### **Kicking in and slimming down**

We've made a new year's resolution to reward consignors who also shop in our stores. Starting this month, we'll kick in an extra 10% off for consignors who spend their credits in any one of our three stores.

January is typically a time for getting into shape and that's what we're doing at Chic Thrills. Although there is always a sale going on in the store, we have to slim down our stock even more to make sure we're fit for spring.

On the menu will be plenty of deliciously fun and fashionable items, brand new and vintage styles for 75% off our already low prices. The big slim-down kicks off this Friday, January 22nd, and will continue until Saturday, January 30th. So run in and help us slim down for spring.

And speaking of spring. Mary will start accepting your spring items in March, but it is never too early to start cleaning out your closet!



## **Sexy is definitely in for Valentine's and so is more support**

There's nothing like lingerie to make you feel prettier and more feminine – especially for Valentine's. Get in the mood – or show your significant other how to – by joining us on Thursday evening, January 21st from 4 p.m. to 8 p.m.

The Girls Bra Boutique will be hosting an Arianne trunk show in Chic Thrills. Arianne is a dynamic Canadian company that, since 1947, has grown to become a globally recognized fashion brand. And with the Olympics coming, it's time to celebrate Canadian!

You'll get to preview and shop the Arianne spring collection of lingerie, camisoles, and loungewear. Your selections will be on special order and arrive in store in time for Valentine's Day. And ladies, tell you man we'll make it easy for him by wrapping it up so all he has to do is come in and pick up.

The Girls is also launching into sports bras this year. We've done a lot of research and are planning to bring in our top picks this year.

Number one on our list is the Shock Absorber. An award-winning brand, Shock Absorber offers comfort, high performance fabrics and up to 74% less bounce. While the brand includes many fitness levels and styles, we are focussing on their high-impact, strong support version.



## **We're starting our spring cleaning!**

Spring fashions will soon arrive at Hubba Hubba. But first, we have to clean up after winter to make room for the great new merchandise Morgan is bringing in. So starting Monday, January 18th, we'll be sweeping out our winter merchandise at 50% off (excluding select styles). Shop early to get the best picks!

For the spring, Morgan will bring in a carefully edited selection of brands and styles based on your feedback. We love to hear your insight, so keep it coming.

Your most-wanted brands like Sandwich, Lilla P., Nada Nuff, and High Fashion Handbags will all be back, along with new favourites including Nougat London, Michael Kors, Oprah's favourite Cookie Johnson Jeans, and Project Runway Canada finalist, Lucian Matis.

We are very excited about this season's line-up. With a continued focus on our Canadian designers, as well as styles that are unique yet classic, this spring we bring you versatility in dressing with a touch of this spring's hottest trends. Our top trend picks:

- Denim – super soft, in light or dark shades, denim will take you everywhere this season
- Sequins for day – not just acceptable at night, wear sequined tee's this spring for a glam day time look
- Colour – this season's styles are bursting with shades of red and orange - flame, spiced coral, fiesta, and campari to name a few
- Military – utilitarian styles in classic colours like desert and dune will take your spring wardrobe through to the fall for years to come

Hubba Hubba will also be host to more trunk shows this year featuring some of our designer collections, especially our jewellery and accessory favourites. We have not finalized our line-up yet, but you'll want to be in attendance for these one-day events. More updates to come

**Hope to see you soon.**

Charlotte, Mary, Morgan, Tabatha, Ririko,  
Riley, Joan and Bernice